**2019 Joint Annual Meeting Sponsorships**

ALL SPONSORSHIPS INCLUDE STANDARD BENEFITS PACKAGE:
- Program identification and signage at conference
- Program note of thanks and acknowledgement during program
- Sponsor ribbon on badge
- Company logo and link on Inland and SNPA websites
- Company logo on a full-page Thank You ad in the Inlander Annual Meeting edition
- Recognition in the SNPA eBulletin
- Distribution of marketing materials to all attendees in conference tote
- 1 minute onstage introduction
- Excel spreadsheet of attendees (available Sept. 13)

*Prices below are member rates; for non-member rates, add $1,000

**PLATINUM LEVEL**
- Additional benefits: 3-minute onstage introduction
- Premium exhibit space
- Three conference registrations
- Full-page premium placement program ad
- Full-page ad in The Inlander
- **SOLD OUT**

**GOLD LEVEL**
- Additional benefits: Premium exhibit space
- Two conference registrations
- ¼-page program ad
- ¼-page ad in The Inlander
- **2 AVAILABLE**

**SILVER LEVEL**
- Additional benefits: Exhibit space
- One conference registration
- ¼-page program ad
- ¼-page ad in The Inlander
- **2 AVAILABLE**

**BRONZE LEVEL**
- Additional benefits: Exhibit space
- One conference registration
- ½-page program ad
- ½-page ad in The Inlander
- **5 AVAILABLE**

**CRAFT BEER TASTING**
- At Opening Reception
- Exhibit space
- One conference registration
- Custom drink glasses and napkins
- ¼-page program ad
- ¼-page ad in The Inlander
- **SOLD OUT**

**WINE TASTING**
- At Opening Reception
- Exhibit space
- One conference registration
- Custom drink glasses and napkins
- ¼-page program ad
- ¼-page ad in The Inlander
- **SOLD OUT**

**WELCOME RECEPTION**
- 4 LEVELS
  - **PLATINUM LEVEL**
    - Welcome intro in general session prior to lunch
    - Premium exhibit space
    - Signage at luncheon
    - Distribution of materials at lunch
    - Two conference registrations
    - Full-page premium placement program ad
    - Full-page ad in The Inlander
    - **SOLD OUT**
  - **GOLD LEVEL**
    - Welcome intro in general session prior to lunch
    - Premium exhibit space
    - Signage at luncheon
    - Distribution of materials at lunch
    - Two conference registrations
    - Full-page premium placement program ad
    - Full-page ad in The Inlander
    - **SOLD OUT**
  - **SILVER LEVEL**
    - Welcome intro in general session prior to lunch
    - Premium exhibit space
    - Signage at luncheon
    - Distribution of materials at lunch
    - Two conference registrations
    - Full-page premium placement program ad
    - Full-page ad in The Inlander
    - **SOLD OUT**
  - **BRONZE LEVEL**
    - Welcome intro in general session prior to lunch
    - Premium exhibit space
    - Signage at luncheon
    - Distribution of materials at lunch
    - Two conference registrations
    - Full-page premium placement program ad
    - Full-page ad in The Inlander
    - **4 AVAILABLE**

**PROGRAM ADVERTISING ONLY**
Individual ad purchase does not include a convention registration or exhibit space. Ad placement is subject to availability. **Show your support for the Inland-SNPA merger with a CONGRATS ad in the program.**

- ¼-page $300 (member); $600 (non-member)
- Full-page $500 (member); $1,000 (non-member)

**Sunday**
- STANDARD BENEFITS PACKAGE PLUS ADDITIONAL BENEFITS LISTED BELOW

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Price</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>WELCOME REFRESHMENT SPONSOR</td>
<td>$3,000*</td>
<td>Meeting room signage</td>
</tr>
<tr>
<td>REFRESHMENT BREAK AFTERNOON</td>
<td>$2,500*</td>
<td>Signage during break</td>
</tr>
<tr>
<td>SESSIONS SPONSOR</td>
<td>$3,000*</td>
<td>Signage in meeting room</td>
</tr>
<tr>
<td>FULL PAGE AD</td>
<td></td>
<td></td>
</tr>
<tr>
<td>LUNCH</td>
<td>$7,500*</td>
<td>Welcome intro in general session prior to lunch</td>
</tr>
<tr>
<td>CONTINENTAL BREAKFAST</td>
<td>$4,500*</td>
<td>Exhibit space</td>
</tr>
<tr>
<td>MORNING BREAK</td>
<td>$2,500*</td>
<td>Signage during break</td>
</tr>
<tr>
<td>AFTERNOON BREAK</td>
<td>$2,500*</td>
<td>Signage during break</td>
</tr>
<tr>
<td>SESSIONS SPONSOR</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CRAFT BEER TASTING AT OPENING RECEPTION</td>
<td>$4,500*</td>
<td>Exhibit space</td>
</tr>
<tr>
<td>WINE TASTING AT OPENING RECEPTION</td>
<td>$4,500*</td>
<td>Exhibit space</td>
</tr>
</tbody>
</table>

**Monday**
- STANDARD BENEFITS PACKAGE PLUS ADDITIONAL BENEFITS LISTED BELOW

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Price</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>WELCOME RECEPTION Heat Break</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CONTINENTAL BREAKFAST</td>
<td>$4,500*</td>
<td>Exhibit space</td>
</tr>
<tr>
<td>MORNING BREAK</td>
<td>$2,500*</td>
<td>Signage during break</td>
</tr>
<tr>
<td>AFTERNOON BREAK</td>
<td>$2,500*</td>
<td>Signage during break</td>
</tr>
<tr>
<td>SESSIONS SPONSOR</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CRAFT BEER TASTING AT OPENING RECEPTION</td>
<td>$4,500*</td>
<td>Exhibit space</td>
</tr>
<tr>
<td>WINE TASTING AT OPENING RECEPTION</td>
<td>$4,500*</td>
<td>Exhibit space</td>
</tr>
</tbody>
</table>

Monday continued on back
### Conference-wide

standard benefits package plus additional benefits listed below

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Cost</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Continental Breakfast</strong></td>
<td>*<em>$4,500</em> **</td>
<td>Exhibit space, one conference registration, ¼-page program ad, ½-page ad in The Inlander</td>
</tr>
<tr>
<td><strong>Sessions Sponsor</strong></td>
<td>*<em>$3,000</em> **</td>
<td>One conference registration, signage in the meeting room during day’s sessions</td>
</tr>
<tr>
<td><strong>Registration Envelope</strong></td>
<td>*<em>$2,500</em> **</td>
<td>Registration envelope with your company logo</td>
</tr>
<tr>
<td><strong>Conference Wifi</strong></td>
<td><strong>SOLD OUT</strong></td>
<td>Exhibit space, one conference registration, business card with logo and Wi-Fi information, input into Wi-Fi network name and password, ½-page program ad, ½-page ad in The Inlander</td>
</tr>
<tr>
<td><strong>Conference Wide</strong></td>
<td><strong>SOLD OUT</strong></td>
<td>Company logo and banner ad in the following: Conference presentations site, 5 pre-conference emails, Daily update blasts during the Annual Meeting, Post-conference evaluation survey</td>
</tr>
<tr>
<td><strong>Hotel Keycards</strong></td>
<td>*<em>$3,000</em> **</td>
<td>Hotel keycards with your company logo</td>
</tr>
<tr>
<td><strong>Badges &amp; Lanyards</strong></td>
<td><strong>SOLD OUT</strong></td>
<td>Lanyards with your company logo</td>
</tr>
<tr>
<td><strong>Tote Bags</strong></td>
<td><strong>SOLD OUT</strong></td>
<td>Custom tote bags with company logo</td>
</tr>
<tr>
<td><strong>NotePad &amp; Pen</strong></td>
<td>*<em>$3,000</em> **</td>
<td>Notepads and pens with your company logo</td>
</tr>
<tr>
<td><strong>Pocket Program</strong></td>
<td>*<em>$3,000</em> **</td>
<td>Pocket program with your company logo</td>
</tr>
<tr>
<td><strong>Marketing &amp; Communications</strong></td>
<td><strong>SOLD OUT</strong></td>
<td>For an additional $2,000, add exhibit space and one conference registration (for the five sponsorships listed above)</td>
</tr>
<tr>
<td><strong>Exhibitor Lounge Banners</strong></td>
<td>*<em>$2,500</em> **</td>
<td>One conference registration, 12 hanging banners with sponsor logo throughout exhibit hall, ¼-page program ad, ⅛-page ad in The Inlander</td>
</tr>
<tr>
<td><strong>Charging Station</strong></td>
<td>*<em>$4,000</em> **</td>
<td>Couch, table and stools with custom banner for duration of conference, one conference registration</td>
</tr>
<tr>
<td><strong>Break at Your Booth</strong></td>
<td></td>
<td>Signage and program listing</td>
</tr>
<tr>
<td><strong>Beverages</strong></td>
<td><strong>$1,500</strong></td>
<td>Beverage of choice (coffee, tea, lemonade — 5 gallons)</td>
</tr>
<tr>
<td><strong>Snacks</strong></td>
<td><strong>$1,000</strong></td>
<td>5 dozen snacks (your choice — ask about options)</td>
</tr>
<tr>
<td><strong>Do Both For $2,000</strong></td>
<td></td>
<td>(Save $500)</td>
</tr>
</tbody>
</table>

**Cancellation Policy - Sponsorships / Exhibits:**

10% cancellation fee if written notice is provided by Sept. 16, 2019. No refunds for cancellations after Sept. 16, 2019.

Looking for something special? We welcome your ideas and would be happy to work with you to develop a sponsorship that is uniquely yours.

For more information, contact:

**Inland:** Patty Slusher at (847) 795-0380 Email: pslusher@inlandpress.org

**SNPA:** Cindy Durham or Paulette Sheffield at (404) 256-0444 Email: cindy@snpa.org | paulette@snpa.org